

16th Annual "Asia Today" Series Leadership – Enhancing Asia-Pacific Harmony in the 21st Century



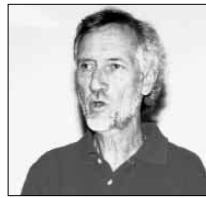
Dr. Richard Brislin



Dr. Neal Milner



Dr. Majid Tehranian



Dr. Dick Pratt



"Asia Today" Series – Leadership – Enhancing Asia-Pacific Harmony in the 21st Century. Participants representing a variety of professions and academic disciplines in the Honolulu community joined CAPE for the Sixteenth "Asia Today" Series.

The topic of the Sixteenth Annual "Asia Today" series was global leadership, specifically focusing on the Asia-Pacific region. Attending these free seminars, which took place on April 27 and May 4, were approximately 100 interested community members. The focus of the first session was the cultural and stylistic differences in leadership. The second session approached leadership through the history of Asia's civilization, especially religious, philosophic, and anthropologic evolutions.

Dr. Richard W. Brislin presented the first lecture, "Understanding Cultural Difference for More Effective Leadership," which provided participants a perspective on the importance of recognizing and acknowledging cultural differences and how to approach actual situations with this awareness. The second lec-

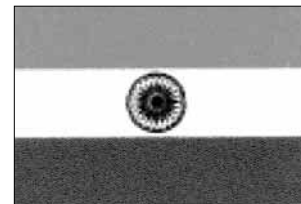
turer, Dr. Neal Milner, presented "Dreaming,' 'Calming,' and 'Following Through': The Art of Public Leadership."

Majid Tehranian began the second part of the forum with his presentation, "Civilization and Leadership in Asia," examining the role of leadership in the transition between eras of civilization in Asia. Dr. Dick Pratt closed out the forum with his talk entitled, "Change, Culture and Education in Asia: Reflections on Leadership, Conflict and Harmony."

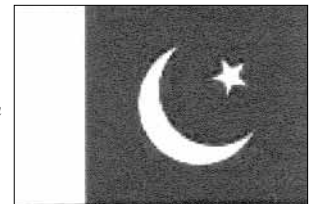
Mahalo to all of the lecturers for the fascinating information they presented and for making the forum such a success. Those community members in attendance learned a great deal from the lectures and the participants' responses were quite enthusiastic in support of the program.

2002 CAPE Fall Seminar Upcoming! CAPE Language & Culture Seminar

Please join us in the exciting
upcoming seminars!!



India



Pakistan



Indonesia

Renowned experts in the languages and cultures of India, Pakistan, and Indonesia will join the Center for Asia-Pacific Exchange in a series of seminars. The 13th Annual Language & Culture Seminar is intended to familiarize the business and leisure visitor to Asian countries with basic information on culture, history, and language, in order that they, as visitors to these countries, may interact effectively with their residents. The seminar, which will feature the languages and cultures of India, Pakistan, and Indonesia, will focus upon (1) understanding the country and its people, (2) basic language backgrounds, (3) characteristics of personal relations, and (4) social customs.

Seminars on each country span three hours and are scheduled on Saturday

2002 Fall Seminars

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mornings from 9:00 am to 12:00 noon.

The Seminar schedule is as follows:

India: Saturday, November 16 -
UH Campus Center Room #220

Pakistan: Saturday, November 23 -
UH Campus Center Room #308
Indonesia: Saturday, November 30 -
UH Kuykendall Hall
Room #310

For information or to pre-register, call 942-8553, fax 941-9575, e-mail cape@capealoha.org

CAPE Friends/Korea Met in April



CAPE friends posed after the annual dinner meeting held in April, Seoul

The strong CAPE supporters of Korea once again met at the Hannam Club in Seoul on April 18, 2002. 13 friends attended the dinner hosted by Mr. Young-Tae Kim, President of the CAPE Friends/Korea. Following a dinner and warm exchanges of aloha, the program began with a welcome remark by Mr. Kim who thanked all the friends for their generous support of CAPE for the past year. Dr. Jai-Ho Yoo made an annual report highlighting the program accomplishments including the highest number of participants and fellowship awards since the Asian economic crisis began in 1998.

Discussion also focused on CAPE's vision for the 21st century to develop one-of-a-kind, unique CAPE programs and strengthen ties with the over 6,000 alumni via the internet in the Asia-Pacific. All dinner guests/friends wished CAPE continued progress in enhancing Asia-Pacific harmony during the 21st century. A hearty Mahalo is due to all who supported CAPE over the years, and especially to Mr. Young-Tae Kim, whose generous contributions allow CAPE to continue its level of quality programs, and to Mr. Chul-Woon Yang whose continued program support helped CAPE recover from the effects of the Asian economic crisis and begin on the path of steady growth.

The following CAPE friends were in attendance at this annual meeting: Dr. Choon-Hak Cho, Mr. Seung-Hwan Choi, Dr. Sung-Kyu Cho, Dr. Euisook Kim, Dr. Hyun-Uk Kim, Dr. Susie Kim, Mr. Young-Tae Kim, Dr. Kwang-Ok Lee, Dr. Kyung-Ja Park, Dr. Jong-Young Park, Dr. Myung-Seok Park, Dr. Seok-Soon Yoon, and Dr. Jai-Ho Yoo.

Special Mahalo Awards

The Special Mahalo Award was presented to Dr. Rosanne Harrigan. This award was presented to Dr. Harrigan in appreciation for her teaching to Asia-Pacific participants, her program guidance and inspiration, for her effort to improve and develop CAPE's nursing/healthcare programs for the past decade, and for her significant contributions to CAPE throughout the years. Dr. Rosanne Harrigan was Dean of the UH School of Nursing, and is now serving as Associate Dean for the UH School of Medicine. Mahalo again to Dr. Harrigan and best wishes to her.



Dr. Rosanne Harrigan, second from right, posed after receiving the award, with Dr. Rosie Chang, Dr. Bob Anders, Dr. James Shon, and Dr. Jai-Ho Yoo.

CAPE Fellowships/Scholarships

CAPE was delighted to have had the opportunity to offer 16 scholarships to very deserving participants from Japan and Korea. In addition, CAPE was pleased to continue its support of various University of Hawaii departments in order to aid faculty and graduate students' research. As in years past, it is with the continued generosity of CAPE supporters that these scholarships were made possible.

CAPE General Grants and Merit Awards

Young-Tae Kim Grant: Mr. Sueng-Jin Oh, Ms. Moo-Kyo Park, Ms. Jee-Yeon Chang, Ms. Yang-Hee Im, Dr. Bok-Num Doh, Dr. Bok-Yae Chung, Ms. Kyoung-Yim Lee; **Nahm-Sheik Park Grant:** Mr. Jae-Hong Jun, Ms. Gyeon-Mee Kim; **Chul-Woo Yang Grant:** Mr. In-Young Lee;

Myung-Seok Park Grant: Mr. Sang-Han Son, Mr. Tae-Ho Kim; **Jong-Young Park Grant:** Mr. Joon-Hyoung Shim, Ms. Hyun-Mee Baek, Dr. Kyung-Hee Lee; **Yoon-Hee Kim Grant:** Ms. Min-A Lee.

CAPE Scholarship Awards to University of Hawaii

■ Kapiolani Community College
(Awardee: Prof. Sue Fujitani)



Prof. Sue Fujitani of UH Kapiolani Community College, right, receives the CAPE fellowship from Mr. Samuel Song as Dr. Rosie Chang looks on.



Merit awardees (college students) posed after receipt of the awards (from left): In-Young Lee, Moo-Kyo Park, Sang-Han Son, Joon-Hyoung Shim, Jae-Hong Jun, and Seung-Jin Oh.



Merit awardees (English teachers) posed after receipt of their awards (from left): Hyun-Mee Baek, Min-A Lee, (Mr. Seung-Hwan Choi - chaperone), Jee-Yeon Chang, Yang-Hee Kim, Gyeongmee Kim, and Tae-Ho Kim.

The 30th Workshop for Asian-Pacific Teachers of English January 7 - February 3, 2002

Continuing its popular success, CAPE's workshop for Asian-Pacific teachers of English was again well attended and received enthusiastic evaluations from participants. Thirty-one Korean middle school English teachers journeyed to Honolulu to attend the month-long program in Hawaii, January 7 - February 3, 2002. For the tenth consecutive year, the workshop was financially underwritten by a generous contribution from Mr. Chul-Woo Yang, the President of Kyohaksa Publishing Company and long-time CAPE supporter. The funds were made available through the Yong-Ok Scholarship Foundation.

The workshop is ambitious in its approach to providing a comprehensive experience for the teachers, allowing them exposure to as many facets of teaching EFL as their time in Hawaii will allow. To accomplish this, the teachers participated in an intensive program including workshop sessions as well as site observation sessions.

In the workshop sessions, CAPE teachers and lecturers provided the teachers with an overview of new developments in the field of EFL. The teachers' courses included Micro Teaching and lessons on teaching skills training, including English listening, speaking, writing and reading, as well as effective incorporation of the computer as an aid in English language teaching. Rounding out their language teaching classroom element of the program were theory-based lessons given in EFL methodology and Psycho-sociolinguistics. These lessons were all presented by Dr. Graham Crookes, Dr. Craig Chaudron, Dr. Richard Day, Dr. Roderick A. Jacobs and



English Teachers at the 30th Workshop for Teachers of English, with Prof. Richard Schmidt, Prof. Richard Day, Prof. Graham Crookes, Mr. Jed Lovingfoss, Ms. Gabriela Tripodi-Segade, and Mr. Seung-Hwan Choi, January 2002



English Teachers with their host families during the workshop.

Dr. Richard Schmidt, distinguished scholars in the field of EFL and faculty members of the Second Language Studies Program at the University of Hawai'i at Manoa. The workshop sessions offered the teachers a broad-based

foundation of current research and developments in the EFL field from which they could depart on their own research projects or implement their new skills in their own classrooms.

The observation portion of the program's design afforded the participating teachers with an opportunity to observe their American counterparts in an actual classroom setting and allowed them to experience the different styles used to teach English. Once again, through the gracious cooperation of Kawanakoa Middle School, Dole Middle School, Lincoln Elementary School, Lunalilo Elementary School, Central Middle School, and Aliiolani Elementary School, the Korean middle school teachers were able to interact and exchange ideas with their American peers. A special visit to Punahou School's campus allowed the teachers to observe classroom activities and tour the school's facilities. Through communication and the sharing of ideas and experiences, both the Korean and American teachers were enriched by the exchange and allowed to expand their knowledge base, ultimately broadening the global perspectives of the both teachers' groups.

American Culture lessons complement the workshop sessions to round out the participants' experience. In conjunction with this portion were special lectures presented by: Dr. Edward J. Shultz, Director, Center for Korean Studies at the University of Hawaii; Mr. Richard Anbe, Principal of Kawanakoa Middle School; Mr. Samuel Song, US Army Corp. of Engineers; Ms. Jinhwa Lee, and

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January 6 - 18, 2002

This year, 20 high school and middle school English teachers from Korea attended this 2-week workshop held January 6 - 18, 2002, which was sponsored by CAPE in cooperation with the University of Hawaii Second Language Studies Department. Its participants were financially supported by the Kwangju Office of Education. While this is the shorter of the two workshops offered, the content of the program remains remarkably comprehensive.

Like the month long program, the Kwangju teachers' program consisted of a



Participants in the 30th Workshop for Teachers of English, with Dr. Richard Schmidt, Dr. Roderick Jacobs, Dr. Richard Day, Dr. Graham Crookes, and Kenton Harsch, January 2002.

selective range of courses complemented by several observational school visits. In addition to a Micro Teaching class and its companion lecture on Teaching Technique, the participants' comprehensive lessons included the following: EFL Methodology: Teaching EFL Skills, Psycho-Sociolinguistics and Language Teaching, Teaching English Reading Skills, Teaching Writing Skills, and Teaching Listening and Speaking Skills. The facilitators for these courses includ-

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30th Workshop for Asia-Pacific Teachers: January 7 - February 3

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Mr. Siwon Park, Ph.D. Student, Dept. of Second Language Studies, University of Hawaii; Dr. Dina Yoshimi, Associate Professor, Department of East Asian Languages and Literature at the University of Hawaii; Ms. Charlene Aoki of UH Kapiolani Community College; Ms. Holly Kiyonaga of State Dept. of Education; Mr. Robert Duesterhaus, UH Leadership Development Program; Ms. Alison Hartle of UH American Studies Department; Mr. Dong-Wan Kang of UH Department of Computer Science; and Dr. Jai Ho-Yoo, President of CAPE. Fieldwork activities away from the classroom allowed the teachers to learn about Hawaii's unique culture and visit many points of interest on Oahu.

A special facet of the workshop was the home stay portion, where the teachers participated in a weeklong home stay with an American family. During their stay, they became part of the family, allowing them to be immersed in American culture. They had a unique opportunity to share meals, conversation, and leisure activities with the families and learned about typical activities, routines, customs and traditions that are all a part of an American home. Without the warmth and hospitality of the host families, this invaluable element of the program would not have been possible. These gracious families included: The Altweis, Brossy, Chang, Curran, Doering, Haymer, Iwamura, Kaanapu, Look, Muraoka, Pirie, Sandstrom, Smith, Soon, and Sullivan families.

In addition, CAPE offers a warm Mahalo to the school administrators who were instrumental in helping to coordinate the school visitation. They include: Mr. Richard Anbe, Principal of Kawanakoa Middle School; Ms. Evangeline Inoue, Principal of Dole Middle School; Mr. Richard Matsumoto, Principal of Lincoln Elementary School; Mr. Richard Kiyonaga, Principal of Lunalilo Elementary School; Ms. Hope Staab, Director of the Wo International Center at Punahou School, Ms. Penelope Tom, Principal of Central Middle School; and Ms. Haroldeen Wakida, Principal, Aliiolani Elementary School.

Finally, the popularity and success of this workshop is owed to the inspired teaching of our outstanding faculty, without whom the program simply could not continue in excellence. CAPE extends a special Mahalo to: Dr. Graham Crookes, Dr. Richard Day, Dr. Richard Schmidt, Dr. Roderick A. Jacobs, Dr. Edward J. Shultz, Dr. Dina Yoshimi, Mr. Jed Lovingfoss, and

Ms. Gabriela Tripodi-Segade. On behalf of the Korean English teachers, we thank all those involved in this workshop for again making it such a great success.

30th Workshop for Asia-Pacific Teachers: January 6 - 18

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ed: Dr. Graham Crookes, Dr. Richard Day, Dr. Roderick A. Jacobs, Dr. Richard Schmidt, and Mr. Kenton Harsch.

Teachers also had the opportunity to visit Sacred Hearts Academy and Roosevelt High School. This observation part of the program gave the participating teachers an opportunity to observe their American counterparts in an actual classroom setting and allowed them to experience firsthand, the different styles of teaching. A special Mahalo goes out to Ms. Andrea Hamilton, Director of Development at Sacred Hearts Academy and Mr. Dennis Hokama, Principal of Roosevelt High School for their help in arranging the observational visits. Mahalo also to Mr. Richard Anbe, Principal at Kawanakoa Middle School, for his informative speech on Education in Hawaii, and other special presenters: Dr. Edward Shultz, Ms. Charlene Aoki, Mr. Dong-Wan Kang, Ms. Jinhwa Lee, Mr. Siwon Park and Ms. Alison Hartle.

While the primary goal of the program is academic study, participants did have time during their short stay to experience one of Hawaii's most popular destinations, the Polynesian Cultural Center.

The 10th Home Care Workshop



Participants in the Tenth Workshop on Home Care, with Mrs. Rose Ann Poyzer, January/February 2002.

From January 28 - February 5, 2002, CAPE's 10th Home Care Workshop brought together 36 participants from throughout Korea to strengthen their understanding of comprehensive home care programs, expanding their knowledge of current developments in home care as well their cross-cultural perspectives. An added benefit of the program is the unique opportunity for camaraderie and interaction among colleagues.

This year's program was conducted in cooperation with Maluhia Hospital, Prime Care Services, Hospice Hawaii, Kokua Nurses, Nursefinders, Health Care Association of Hawaii, St. Francis Home Care Program, The Queen's Medical Center, The Queen's Health Systems, Castle Home Program, and Kaiser Permanente Home Health Agency. Dynamic and informative lectures on home care issues were presented by Mrs. Rose Ann Poyzer, Ms. Dana Westphalen, and Mr. Ken Zeri.

Site visitations to various home care and home health agencies were among the workshop's highlights. These home visits provided opportunities for professional interchange and gave special insights into home care services.

CAPE would like to thank the following for their outstanding support and assistance of this program: Mr. Jay Duquette, Administrator of Maluhia Hospital; Ms. Beth Hoban, Administrator of Prime Care Services; Dr. Steve Kula, President of Hospice Hawaii; Ms. Cori Lee of Kokua Nurses; Ms. Judy Hill, Branch Director of Nursefinders; Ms. Corinne Suzuka, Director of St. Francis Home Care; Ms. Pat Tom of Castle Home Care Program; Ms. Tomoko Mohideen, International Patient Relations Assistant for Queen's Medical Center; Dr. Ruth Ono, Vice President of Queen's Health System; Mrs. Rose Ann Poyzer, Vice President of Health Care Association of Hawaii; Mr. Thad Wakasugi, Controller of CareResource Hawaii; Ms. Dana Westphalen, Home Health Manager for Kaiser Permanente; and Mr. Ken Zeri of Hospice Hawaii.

Special Mahalo is also due to Mr. Siwon Park, Ms. Jinhwa Lee, Mr. Sookyung Cho, Ms. Mihyun Kim, and Mr. Seung-Bong Baek, and Ms. Myung-Hwa Park for their excellent interpretations.

The Sixth Workshop on Mental Health Nursing

The Sixth Workshop on Mental Health Nursing was held in Honolulu, from January 31 to February 4, 2002. 31 nurses and nurse educators from Korea took part in the workshop, led by Dr. Bok-Num Doh and Dr. Kyung-Hee Lee. The workshop was intended to teach about and discuss a variety of current mental health care problems and issues. Participants familiarized themselves with American approaches to complex mental health care problems through observations and tours of several of Hawaii's mental health facilities.

The workshop participants were awarded the opportunity to visit and tour



Participants in the Sixth Workshop on Mental Health Nursing, with Dr. Charlotte Trotter, January/February 2002.

the mental health facilities at The Club House, Kahi Mohala Behavioral Healthcare, Hawaii State Hospital, Oahu Community Mental Health Center and Queen's Medical Center. At Hawaii State Hospital, the Korean nurses and educators were given a comprehensive orientation session followed by tours of Units F & H and the Occupational Therapy Unit. Afterwards, the participants had the opportunity to talk with nurses from the state hospital. Finally, the participants ate din-

ner with some of the patients and then did recreational activities with them. At Queen's Medical Center, the workshop attendees were given a general tour of the hospital as well as tours of the in-patient psychiatric facilities and the day treatment center. This unique opportunity to see the inner workings of American mental health facilities allowed the Korean nurses and educators to broaden their global perspectives within their field and interact with their American peers.

In addition to the on-site observations, lectures that spanned the mental health field were given. Topics included: "Overview of Psychiatric/Mental Health Nursing in the United States," given by Dr. Charlotte Trotter, "Issues in Treating Dual-Diagnosed Patients: Community Care Services Program," by Ms. Joyce Ingram Chinn; "Inquiry Based Learning," by Dr. Jillian Inouye; and "Community Mental Health Centers: An Overview of the State

of Hawaii," by Ms. Kathy Yoshitomi.

While the lectures and visits kept the participants busy, they did find some time to go sightseeing around Oahu. Participants visited the Polynesian Cultural Center, Arizona Memorial at Pearl Harbor, Pali Lookout, Sea Life Park and Hanauma Bay. These visits allowed participants to relax and experience a few of the wonderful attractions Hawaii has to offer.

CAPE would like to extend a grateful Mahalo to all that helped make this very special workshop possible, including: Professors Jillian Inoue and Charlotte Trotter and Ms. Catherine Okamura, Administrative Assistant, with University of Hawaii School of Nursing; Ms. Laura Adams-Shimabukuro, Director of the Occupational Therapy Department, Mr. Doug Pyle, Volunteer Coordinator, and Mr. Wendall Chock, Director of the

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The 33rd International Program for College Students

CAPE's 33rd International Program for College Students was held January 21 - February 16, 2002. Thirty specially selected engineering and information science students from Kyungbuk University in Korea came to Hawaii to participate in the program. Those selected demonstrated a high level of English language proficiency. While attending the program, the students studied the English language both in and out of the classroom. In the classroom, students were encouraged and worked toward improving their speaking skills. Conversation partner sessions provided an opportunity for one-on-one conversation and activities, allowing the students a chance to practice their English skills with a native English speaker. To supplement their English program, students attended special American culture classes. Additionally, in order to provide a taste of Hawaii's unique culture, the students were given a lesson in hula.

Distinctive to this group's schedule were informative special lectures given by faculty from the University of Hawaii's Departments of Electrical Engineering and Information & Computer Sciences. Mahalo to Dr. Stephen Itoga, Dr. Galen Sasaki, and Dr. Wayne Shiroma for presenting these lectures. In addition, CAPE extends a warm Mahalo to special lecturers Ms. Charlene Aoki, Ms. Melanie Takahashi, Ms. Qi Zeng and Mr. Robert Duesterhaus for facilitating their special sessions.

The highpoint for this group, however,



Participants in the 33rd International Program for College Students, with Mr. David Courson, Ms. Sarah Toohey, Ms. Leslie Ono.



Top: Mr. Martin Remiss, General Manager, Expanets, right, speaks to students during the site visit to the Expanets.

Bottom: CAPE students posed with Mr. Manuel C. Menendez (fourth from left, front row), Executive Director, Office of Economic Development, City and County of Honolulu, after the seminar held at the City Hall.

were undoubtedly the few days that were arranged for them to shadow, observe, and train with companies in the information science field. Participants and businesses

both appreciated the truly unique opportunity for this interchange of culture and education in a business or professional setting. The students interacted well with the staff of the companies who, in turn, received the students with enthusiasm.

Mahalo to the following, for their cooperation and assistance in helping to make the company observations a great success: Mr. Manuel Menendez, Executive Director, Office of Economic Development, Mr. Alder William, Small Business Resource, City & County of Honolulu; Mr. Martin Remiss from Expanets; Mr. Daniel Iki from Hawaii ISP Network; Mr. Doug Ho from Peaceful World/Learning Systems; Mr. Leland Shaw and Mr. Carole Chung-Yokoyama from CompUSA; Mr. Tom Tay from Multimedia Corp.; Mr. Manny Sanchez from Ticket Plus; and Mr. David Calef and Mr. James Kerr from SuperGeeks.

Finally, the students rounded out their studies outside of the classroom with field-work activities. This part of their program allows students to explore many historical and culturally interesting places around the island of Oahu. Thus, students enjoyed a very culturally, academically, and professionally enriching experience.

CAPE sends a big Mahalo to outstanding lecturers, Mr. David Courson, Ms. Alison Hartle, Mr. Jed Lovingfoss, Ms. Leslie Ono and Ms. Sarah Toohey without whose dedication, this program could not have been such a success.

Mental Health

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Recreational Therapy Department at Hawaii State Hospital; Ms. Mary Cambra, Director of Marketing at Kahi Mohala Behavioral Healthcare; Mr. Ken Hansen, Manager of the Day Treatment Center and Ms. Tomoko Mohideen, International Patient Relations Assistant, at Queen's Medical Center; Ms. Joyce Ingram Chinn, Program Manager of Community Care

Services; Ms. Dolores McDonald, Coordinator of the Honolulu Club House; Dr. Ruth Ono, Vice President, The Queen's Health Systems; Ms. Michelle Stanley, Mental Health Supervisor for the Adult Mental Health Division of the State Department of Health; Ms. Kathy Yoshitomi, Chief of the Oahu Community Mental Health Center, and Ms. Cera Kim-

Sunada of the Quality Management Office at Oahu Community Mental Health Center.

For skillful interpretation, our warm Mahalo should go to the following: Mr. Siwon Park, Ms. Jin-hwa Lee, Ms. Mihyun Kim, Ms. Sookyung Cho, Ms. Cera Kim, Dr. Jean Kim, Mr. Seung-Bong Baek, and Mr. Chan-Ho Park.

Mahalo To Our 2001 Contributors

CAPE offers its sincerest thanks to those who supported the Center and its programs throughout 2002. We are deeply appreciative for your continued interest and support. We remain true to our goal to develop and provide quality pro-

grams that serve the educational and professional development needs of the Asia-Pacific peoples.

A warm Mahalo goes out to each of the following CAPE contributors for support received through September 30, 2002.

Benefactors

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Dr. Masami Usui

2003 Programs... Exciting Programs Ahead!

Winter

- 32nd Workshop for Asian-Pacific Teachers of English
January 6 - February 2, 2003
- 9th Workshop for Elementary English Teachers
December 23, 2002 - January 17, 2003
- 36th International Program for College Students
January 6 - February 15, 2003
January 12 - February 8, 2003

- Nursing/Healthcare Workshops
Home Care: February 10 - 17, 2003
Mental Health: February

Spring

- 37th International Program for College Students
March - April
- The 17th "Asia Today" Series
April - May

Summer

- 23rd Annual American Studies Forum
August 5 - 12, 2003
- 33rd Workshop for Asian-Pacific Teachers of English
August 4 - 13, 2003
- 38th International Program for College Students
July 28 - August 23, 2003

Fall

- The 13th Language & Culture Seminar
October - November



Dr. Cynthia Ning

Transcription from Dr. Cynthia Ning's presentation

CAPE's 2001 Language and Culture Seminar presented a tremendous amount of insight and information into the effects cultural differences can have in both private and business dealings. Dr. Cynthia Ning, Associate Director of the Center for Chinese Studies at the University of Hawaii, was the speaker for the presentation on China, wherein she highlighted fundamental differences between China with the United States. Below are illustrative excerpts from her presentation.

On business dealings and the importance of connections in China.....

"China is definitely changing but all ideas I don't think in my lifetime or the lifetime of my kids are gonna go away. The money economy is coming in I mean incomes are going out there are a lot of people are saying forget it I don't need you, I pay my own way and when you come you pay your own way. There is that happening but the notion of connections, anybody who's tried to do business in China knows about connections. It's so different between the US and China. A Chinese person coming here gets lost. Nobody takes responsibility for them. Everybody says make up your own mind, get what you need, go out and if you need something from bureaucracy call them somebody is gonna respond for you. You can't do that in China, you have to go through, you call city hall in China, nobody's gonna talk to you, who are you, bye. You have to go through connections and so when Chinese people come here, they want to make friends, they want to find out what the network of connections is. I have colleagues from the business school who actually written papers on connections. And the example they give is very simple. In America, what you need to buy a car is a lot of money. The available resources are not there in China, the demand for cars and tires than the supply. The roads aren't there. But anyway if you want a car, you

have to have x amount of money, in America, thousands of dollars in China, way more than that, it's very expensive. Say \$40,000. But \$40,000 isn't gonna get you a car because there's 10 people who want that car. So you have to have \$40,000 and x amounts of connections. You can practically quantify connections. There's a net worth of connections that one has to cultivate in China."

On a humanistic level.....

"In the west you grow up with fairy tales—Cinderella, Little Red Riding Hood that sort of thing. There was a very well known book by a psychologist by the name of Bruno Bevelman, and he wrote the book called, *The Uses of Enchantment*, in which he argued that these fairy tales give children a sense of confidence; it's wish fulfillment. Cinderella—people are mean to me, my stepsisters [are mean] to me, my parents are ogres, they couldn't really be my parents, they couldn't give me what I want. Don't worry, one day you will have what you want. Just hang in there and one day you will have your deepest most hidden desire, whether through your effort or by magic. Your wishes will be fulfilled. It's fantasy, but it gives the child control, satisfaction, contentment. It's directed at the individual. What if a Chinese film told these stories? The Mulan story is a very interesting phenomenon. It's a poem in Chinese literature that talks about this young woman who sort of gave her own identity in order to meet the needs of her family (father couldn't go to war so she

was able to). How far one can go, what would you do to fulfill your dreams? A very well known one is called "The Foolish Old Man in Blue Mountain." Every Chinese child will know that. There was an old man and he lived near a huge mountain in front of his house. He decided that it was really inconvenient having this mountain there because you have to go around to get to town. So he said let's move it. He called his sons together and started digging. This wise man in his village said, "you foolish old man how many years do you have, look at the size of that mountain." The foolish old man said, "I have sons, they have sons, they all have children and someday the mountain will be moved." The story has a happy ending but the gods of the mountains said, "We're going to be moved one day, by the time we're going to be moved we're going to be in pieces, we're going to be upside down." So, in the middle of the night, they got to move themselves. So what does a story like that tell a child? Keep digging and think beyond yourself. I'm gonna die, I'm not gonna see, this, but there's gonna be benefit to the group generations from now and that's a good reason for me. It's okay to sacrifice yourself, that's no big deal. So you have the family that came to Hawaii from China. My father worked 3 jobs and he slept in the kitchen. He was a cook didn't own an apartment, saved us money, 5 kids typical story, doctor, lawyer, nurse, engineer although children's generation. But they themselves, they never enjoy the fruits of their labor. They die never learning to speak English, never travel, but they were very contented because the mind says I'm doing this for them."

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