Renowned experts in the languages and cultures of Indonesia, Cambodia, and the South Pacific will join The Center for Asia-Pacific Exchange in a series of seminars. The 15th Annual Language & Culture Seminar is intended to familiarize the business and leisure visitor to Asian countries with basic information on culture, history, and language, in order that they, as visitors to these countries, may interact effectively with the residents.

The featured seminar topics are:

- **Indonesia**: “Concepts in Javanese Culture as Seen in the Arts: Contrasted to Western Thought,” and “Indonesia’s Cultural Diversity”
- **Cambodia**: “Who are the Khmer?” and “The New Cambodia: Cultural Heritage Management, the Environment, and Development”
- **South Pacific**: “Effective Intercultural Communication in the South Pacific”

Seminars on each country span three hours and are scheduled on Saturday mornings from 9:00 am to 12:00 noon. The seminar schedule is as follows:

- **Indonesia**: Saturday, November 20
  UH Campus Center Room #220
- **Cambodia**: Saturday, November 27
  UH Campus Center Room #220
- **South Pacific**: Saturday, December 4
  UH Campus Center Room #308

For more information, or to pre-register, call CAPE at 942-8553, fax 941-9575, or email cape@capealoha.org with your name, address, and phone number. Please indicate which country seminar you would like to attend. Fees are waived for all Hawaii residents.

The Eighteenth Annual “Asia Today” Series

Spring 2004

Indonesia, Japan, India and the Pacific Islands

The Eighteenth Annual “Asia Today” Series featured a collection of outstanding lectures given by faculty and researchers of the University of Hawaii and the East-West Center. The series began on April 24, and continued on May 1 and 8 at the University of Hawaii. Topics focused on contemporary issues concerning Indonesia, Japan, India, and the Pacific Islands. A Special Lecture on a presidential hot topic, Outsourcing, was also featured.

Dr. Barbara Andaya began the series on April 24 with her presentations on “Religion and Identity in Contemporary Southeast Asia” and “The Economy and Democratic Prospects in Contemporary Southeast Asia.” Her first presentation examined Islam, Buddhism, and Christianity in Southeast Asia, the new demands these religions are facing from the government, and the kinds of responses that are being made. Dr. Andaya’s second presentation examined the state of the economic recovery across the region, and the way in which economic concerns will affect several important presidential and party elections scheduled for the Philippines, Indonesia, and Malaysia.

On May 1, Dr. Katharina Heyer’s presentation on “The Japanese Peace Constitution” examined the implications of Japan’s role in international affairs as a result of the clause in Japan’s constitution that rejects war and prohibits the use of military force. Also on May 1 was Dr. Neal Milner’s timely special lecture on “Outsourcing and the 2004 Presidential Campaign: Implications for Asia.”

Dr. Sankaran Krishna presented “Indian Economic Development in the Era of Globalization: Recent trends and future prospects” on May 8. He took a look back at India’s economic performance over the last decade and made some cautious predictions for India’s near future. Wrapping up the Series was Dr. Robert Kiste and his presentation on “The Pacific Islands in the 21st Century,” where he delved into the characteristics of the entire Pacific Island region as a whole and examined contemporary problems and issues the region faces.

CAPE would like to extend a warm Mahalo to all the presenters for their thought-provoking lectures. Community members who attended the lectures learned an incredible amount and thoroughly enjoyed themselves.
CAFE Friends/Korea Met in April

The CAPE Friends/Korea annual meeting was conducted at the Hannam Club in Seoul, Korea on April 2, 2004. After a delightful time of renewing past acquaintances and friendships over dinner, President Young-Tae Kim began the meeting, welcoming members and expressing appreciation for their generous efforts and great support of CAPE and its programs this past year.

CAPE President, Dr. Jai-Ho Yoo, delivered the annual report to the group, highlighting the accomplishments of the past year, including the reaccreditation of CAPE with flying colors and steadily increasing enrollment since the events of September 11, 2001. Discussion also focused on furthering ties with participants and its 7,000-plus alumni in the Asia-Pacific region. A heartfelt Mahalo is due to all those who have supported CAPE over the years, especially Mr. Young-Tae Kim, whose generous support and contributions allow CAPE to continue its quality programs in the service of Asia-Pacific citizens, and to Mr. Chul-Woon Yang and his wonderful and dedicated program support.

In attendance at this meeting were the following CAPE friends: Dr. Choon-Hak Cho, Mr. Seung-Hwan Choi, Dr. Sung-Kyu Cho, Dr. Hyun-Uk Kim, Dr. Susie Kim, Mr. & Mrs. Young-Tae Kim, Hon. Mansup Lee, Dr. Myung-Seok Park, Dr. Nahm-Sheik Park, Dr. Seok-Soon Yoon, and Dr. Jai-Ho Yoo.

The 34th Workshop for Asian-Pacific Teachers of English

Twenty-one English teachers from eight different cities in Korea participated in the Thirty-Fourth Workshop for Asian-Pacific Teachers of English from January 6 - February 11, 2004. Sponsored by the Yongok Foundation through its founder, Mr. Chul-Woon Yang, President of the Kyohaksa Publishing Company, for the twelfth consecutive year, participants enjoyed a terrific blend of professional development and touring in beautiful Hawaii.

The participants’ jam-packed schedule featured classes that discussed teaching English reading and writing skills, teaching English listening and speaking skills, micro teaching, psycho-sociolinguistics and language teaching, teaching English through English, and teaching casual conversation. In addition, classes designed to give teachers activity ideas in their classroom were integral parts of the workshop: motivating foreign language learners, resources for EFL teachers, and using computers and the Internet to teach.

Rounding out the workshop were classes on EFL methodology, corpus-based language teaching, task-based language teaching, current findings on classroom research for language teachers, telling stories, and peace and education in global EFL context, language, culture, and ESL. Special sessions on American culture and appreciation for their generous efforts and great support of CAPE and its programs this past year.

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An opportunity for participants to observe first-hand instruction in the American educational system, as well as interact with American faculty and students, broadening each others’ cross-cultural perspectives. The thorough planning and organization of the school visits and the warm welcome extended to the Korean teachers by the schools left impressive and lasting memories on all the workshop participants.

Additional activities that further enhanced the Korean teachers’ program included a visit to Punahou School, as well as visits to sites of educational and historical interest such as the Polynesian Cultural Center, Hanauma Bay, the U.S.S. Arizona Memorial, and the Bishop Museum.

CAPE also extends a warm Mahalo to the following educational administrators for their thoughtful arrangements of the school visitsations, which truly enhanced the participants’ academic portion of the workshop: Ms. Lorraine Ching, Lunahilo Elementary School; Mr. Clyde Igarashi, Principal, Lunahilo Elementary School; Mrs. Evangeline Inoue; Mrs. Sandra Ishihara-Shibata, Principal, Kawanakajiro Middle School; Mr. Myron Monte, Principal, Dole Middle School; Ms. Hope Staab, Director, Wo International Center, Punahou School; Ms. Cynthia Sunahara.
In a first-ever workshop of its kind for CAPE, 20 graduate students in English language teaching from the International Graduate School of English (IGSE) in Seoul, Korea, attended the 35th Workshop for Asian-Pacific Teachers of English (for Graduate Students in English Language Teaching) from February 4 - 19, 2004.

The graduate students completed 2 weeks of intensive sessions held at the University of Hawaii, where their sessions were taught by faculty of UH’s superb Second Language Studies Department, and focused on topics such as Psycholinguistics & Language Teaching, Sociolinguistics & Language Teaching, Motivating Foreign Language Learners, Second Language Acquisition, Classroom

English teachers with their host families during the workshop.

The 35th Workshop for Asian-Pacific Teachers of English
(for Graduate Students in English Language Teaching)

In a first-ever workshop of its kind for CAPE, 20 graduate students in English language teaching from the International Graduate School of English (IGSE) in Seoul, Korea, attended the 35th Workshop for Asian-Pacific Teachers of English (for Graduate Students in English Language Teaching) from February 4 - 19, 2004.

The graduate students completed 2 weeks of intensive sessions held at the University of Hawaii, where their sessions were taught by faculty of UH’s superb Second Language Studies Department, and focused on topics such as Psycholinguistics & Language Teaching, Sociolinguistics & Language Teaching, Motivating Foreign Language Learners, Second Language Acquisition, Classroom


Distinguished faculty included Dr. Craig Chaudron, Dr. Graham Crookes, Ms. Jinhwa Lee, Dr. Richard Schmidt, and Dr. Dina Yoshimi.

While participants from IGSE were impressed with the faculty and their sessions, the faculty was equally impressed with the high caliber of the graduate students. CAPE would like to extend a special Mahalo to Mr. Chul-Woo Yang for his continued support of CAPE’s English teaching workshop and for these individual educators. Sincere appreciation also goes out to the late Dr. Chan Lee, Chairman of the Yong-Ok Scholarship Foundation, and to Mr. Taek-Gu Lee, its Executive Director, for their expertise in administering our program in Korea.

English teachers at the 35th Workshop for Teachers of English, with Prof. Richard Schmidt, Prof. Graham Crookes, and Dr. Hyun-Sook Chung, February 2004.

CAPE would like to especially thank the following host families for their generous effort, warmth and hospitality. Through them, our CAPE participants were able to experience the true meaning of Aloha and to form lasting bonds and friendships across the oceans: Ms. Susan Aiwohi, Mr. & Mrs. Earl & Denise Chang, Mr. & Mrs. Dan & Lee Curran, Mr. John Kamanu, Ms. Beverly Look, Ms. Lorna Muraoka, Mr. & Mrs. Richard & Anna Nakamura, Mrs. Shirley Nordyke, Mr. & Mrs. David & Donna Prather, Mr. Richard Sullivan & Ms. Kathy Doering, and Ms. Ann Wilby.

This four-week program was once again very enriching and rewarding for participants. They returned to Korea brimming with ideas to implement in their English classes, touched by the abundant Aloha spirit they encountered in Hawaii, and refreshed by the tropical Hawaiian sun.

CAPE extends a special Mahalo to Mr. Chul-Woo Yang for his continued support of CAPE’s English teaching workshop and for these individual educators. Sincere appreciation also goes out to the late Dr. Chan Lee, Chairman of the Yong-Ok Scholarship Foundation, and to Mr. Taek-Gu Lee, its Executive Director, for their expertise in administering our program in Korea.
The 10th Workshop for Elementary English Teachers

Twenty-four elementary English teachers from various schools in Korea arrived just in time in Hawaii to witness the local (a.k.a. loud and smoke-filled) celebrations ringing in the 2004 New Year. The teachers’ workshop program period lasted about one month, from December 30, 2003 to January 27, 2004. Sponsored by the Daegu Office of Education, these teachers learned the latest in teaching techniques specifically geared towards teaching young learners of English. Faculty from the University of Hawaii shared their knowledge with the participants, who learned new skills and ideas to apply in their own classrooms in Korea.

An important part of this workshop was the school visit. This year, the participants had the opportunity to visit the participants, who learned more about American schools, faculty, and students, and made new friends.

CAPE extends a sincere Mahalo to the following for their superb efforts in the school visits: Ms. Loraine Ching, Lunalilo Elementary School; Mr. Clyde Igarashi, Principal, Lunalilo Elementary School; and Ms. Cynthia Sunahara, Principal, Puuhale Elementary School.

CAFE Culture Studies Workshop


From January 11 - 23, 2004, twenty-four faculty and administrators from Duksung High School participated in CAPE’s Culture Studies Workshop. This workshop, very relevant as we head toward globalization in the 21st century, is specifically designed to raise awareness and knowledge of America and its people and its culture.

Sessions included: Introduction to America; Introduction to Hawaii; Cross-Cultural Communication; American Values and Assumptions; Alternative Futures of America; Presentation Skills; Dining Etiquette; Pakistan: Its Country and Its People; and Globalization.

Hawaii is arguably the best place to attend a Culture Studies Workshop, as our multi-cultural lives define what globalization is. Participants visited historical sites such as the U.S.S. Arizona Memorial and Iolani Palace; cultural sites such as the Honolulu Academy of Art and the Polynesian Cultural Center; educational sites such as the Bishop Museum; and sites that exemplify the beauty of Hawaii such as Hanauma Bay and Diamond Head. Many participants also chose to attend a one-day tour of the Big Island.

Sincere appreciation goes out to our dynamic faculty for their contributions to this workshop: Dr. Saleem Ahmed, Ms. Charlene Akina, Mr. Richard Anbe, Mr. David Courson, Dr. James Dator, Ms. Alison Hartle, and Dr. Edward Shultz.

CAPE also extends a warm Mahalo to our wonderful interpreter Ms. Jinhwa Lee for her skillful translations.

The 14th Home Care Workshop

Participants in the 14th Workshop on Home Care, with Mrs. Rose Ann Poyzer, Ms. Jinhwa Lee, and Prof. Hae-Sook Hong, February 2004.

Twenty-three participants in the 14th Workshop on Home Care stayed in Hawaii from February 10 - 17, 2004 as they learned about the latest developments in their field. The workshop was designed to further the participants’ understanding of comprehensive home care programs, deepen cross-cultural perspectives among professionals in the home care field and promote interaction among colleagues.

This year’s workshop was held in cooperation with Kokua Nurses, Maluhia Hospital, The Queen’s Medical Center, Prime Care Services, Kaiser Pemanente Home Health Agency, Hospice Hawaii, Health Care Association of Hawaii, St. Francis Home Care, and Wilson Inhome.

A wide variety of special features combined to maximize their cross-cultural training experience. Articulate and informative presentations on trends and techniques in the home care industry were conducted by Mrs. Rose-Ann Poyzer, Vice-President, Health Care Association of Hawaii; Ms. Brenda Laughhunn, Director of Clinical Operations, Hospice Hawaii; and Ms. Pamela Kaopua, Intake Coordinator, Kaiser Permanente Home Health Agency.

Observations of home care theory in practice were made through directed site visits to Maluhia Hospital, The Queen’s Medical Center, and Hospice at Kailua. Moreover, personal cross-cultural enrichment was made possible through warmly welcomed home visits arranged by Hospice Hawaii, Kaiser Home Health Agency, Kokua Nurses, Prime Care Services, St. Francis Home Care, and Wilson Inhome.

Participants had the exceptional opportunity to shadow home care professionals in Hawaii as they made their home visits.

A warm Mahalo is extended to our CAPE program lecturers and to the following for their assistance in arranging the activities for this workshop: Ms. Cheryl Burnett, Mr. Jay Duquette, Ms. Michele Hadano, Ms. Beth Hoban, Ms. Pamela Kaopua, Ms. Brenda Laughhunn, Ms. Rose Ann Poyzer, Ms. Pam Sells, Ms. Corinne

Continued on page 5
Continued from page 4

Suzuka, Ms. Gail Tiwanak, Ms. Pat Tom, Ms. Shelly Wilson, and Mr. Ken Zeri.

CAPE also extends special appreciation to our excellent interpreters, Ms. Mihyun Kim, Ms. Jinhwa Lee, and Mr. Youngkyun Shin.

The 37th Program for College Students

January 18 - February 14, 2004

Participants in the 37th International Program for College Students, with Ms. Loryn Gum, Mr. John Kahle, and Mr. Stuart Sakoeki, January-February 2004.

January 18 - February 25, 2004

Participants in the 37th International Program for College Students, with Ms. Loryn Gum, Ms. Lina Terrell, and Ms. Yoneko Narita.

Seventy-five college students from three universities in Korea escaped the bitter, snowy jaws of winter and traveled to Hawaii to experience an oxymoron - a warm winter. From January 18 - February 14, and January 29 - February 25, 2004, students from Chungnam, Kongju, and Kyungbuk National Universities participated in CAPE’s 37th Program for College Students.

The first group of students from Chungnam and Kongju National Universities were in Hawaii January 18 - February 14. This session marks the second consecutive year students from Chungnam have participated in CAPE’s program, the first year for students from Kongju, and the continuing relationship between CAPE and the BK21 (Brain Korea 21st Century) Project.

The participants engaged in an intensive language and cross-cultural learning opportunity through daily morning classes and afternoon fieldwork activities. The classes focused on developing participants' spoken English, listening, reading, writing, and presentation skills, while the fieldwork activities introduced the participants to Hawaii through site visits to places of educational and historical significance. In addition, the fieldwork activities prompted participants to interact with local residents to learn more about Hawaii, while at the same time practicing their English speaking and listening skills. Participants were also introduced to American and Hawaiian culture through special sessions.

CAPE would like to thank our fine faculty for all their help in making the program a success: Ms. Charlene Akina, Mr. David Courson, Ms. Loryn Gum, Ms. Alison Hartle, Ms. Beatriz Haymer, Mr. John Kahle, Mr. Jed Lovingfoss, Mr. Stuart Sakoeki, Ms. Lina Terrell, and Ms. Yoneko Narita.

The second group of students from Kyungbuk National University, also under the BK21 Project, participated in a specially designed CAPE program for engineering students from January 29 - February 25, 2004. This session marked the third consecutive participation of Kyungbuk National University. In addition to intensive English language classes, students also attended lectures given by University of Hawaii’s outstanding College of Engineering faculty and had the opportunity to tour UH’s College of Engineering facilities.

Moreover, participants developed their professional skills to aid them in making the transition from students to leaders in the globalized 21st century. They attended classes focused on presentation skills, interpersonal communication, employment interviews, and preparing credentials.

Through assigned fieldwork activities, participants also had time to explore Hawaii and its local treasures, as well as learn about Hawaiian and American history. They visited places such as the Bishop Museum, Sea Life Park, Iolani Palace, and the State Capitol, and improved their conversational English through interaction and interviews with local residents.

CAPE would like to thank our fine faculty in helping to make this program a success: Ms. Charlene Akina, Mr. David Courson, Ms. Alison Hartle, Mr. Jed Lovingfoss, Mr. Mark Messer, and Ms. Lina Terrell. A special Mahalo goes out to the distinguished faculty of the University of Hawaii College of Engineering Department for their time, effort, and knowledge: Dr. Anders Host-Madsen, Dr. Todd Reed, and Dr. Galen H. Sasaki.

Both programs for college students were enhanced by social interaction provided for the second time in a row by the InterVarsity Christian Fellowship (a group in the University of Hawaii system). The group provided CAPE participants with the opportunity to meet and mix with local college students, as well as a chance to practice their conversational English.

InterVarsity extended their Aloha to CAPE participants by including them in their activities. Many thanks to the InterVarsity Fellowship, especially Paula Maeda, Britton Brooks, and Eric Brown for their important contribution to CAPE.

The 38th International Program for College Students

CAPE’s 38th International Program for College Students was held from February 23 - March 20, 2004. Three students from Japan enjoyed personalized individual attention in their English classes taught by Ms. Loryn Gum. Sessions focused on all language skill areas with a concentration on oral communication.

The students rounded out their studies outside of the classroom with fieldwork activities that allowed the students to explore many historically and culturally interesting places around the island of Oahu.

CAPE would like to send a big Mahalo to Loryn Gum, whose skill and dedication we greatly admire, and without whom this program would not have been such a success.

The 21st Program for Middle/High School Students

From January 11 - 23, 2004, twenty students from Duksgung High School and twenty students from Duksgung Middle School participated in CAPE’s 21st
Program for Middle/High School Students. These young learners, [many of whom were away from home for the first time], sharpened their English skills through intensive English classes, expanded their cross-cultural horizons by living and learning in Hawaii, and made new friends.

Mornings were filled with classes that polished their English skills, while afternoons were devoted to exploring the island of Oahu with fieldwork coordinators Britton Brooks and Eric Brown. The participants (as well as Britton and Eric!) got to know TheBus system very well as they toured from place to place. CAPE sends a special Mahalo to Britton and Eric for their wonderful assistance as fieldwork coordinators.

As part of the program, participants became “local students” for a day when they visited a school in Honolulu. Participants toured the school campus, attended classes, and ate lunch with their local peers. The CAPE high school participants had a very enjoyable time at Roosevelt High School and many rated it as one of the most memorable experiences they had while in Hawaii. The middle school students, who visited Dole Middle School, found the experience very rewarding, and said it helped them to broaden their cross-cultural perspectives.

Sincere appreciation goes out to Mr. Dennis Hokama, Principal of Roosevelt High School, and Mr. Myron Monte, Principal of Dole Middle School, for their help in arranging the visits.

CAPE would also like to thank our incredible faculty for helping to make these programs such a success: Mr. John Kahle, Ms. Sharon Luke, and Ms. Lina Terrell.

CAPE Fellowships/Scholarships

For the 2004 Winter programs, CAPE was pleased to award scholarships and merit awards to 19 deserving and outstanding participants. CAPE greatly appreciates all the donors who made these scholarship opportunities available.

CAPE General Grants and Merit Awards

Jong-Young Park Grant: Su-Jung Ryu, Na-Ri Lee, Myung-Ran Kim, Ha-Na Jung, Cheol-Yoon Chung
Myung-Soek Park Grant: Eui-Jin Lee, Jung-Soon Kim, Kyu-Tae Kim, Sang-Youb Lee
Young-Tae Kim Grant: Hee-Sook Kim, Myung-Soek Lee, Han-Min Park, Hae-Sook Hong, Jeong-Sik Park
Eui-Sook Kim Grant: Cheol-Hyeon Park, Hoon-Keun Lee
Susie Kim Grant: Kun-Ouk Kim
Choon-Hak Cho Grant: Hwa-Kyu Yoon
Seung-Hwan Choi Grant: Sang-Mi Park

Merit awardees (English teachers) posed after receipt of the awards: From right: Jung-Soon Kim, Myung-Ran Kim, Myung-Soek Lee; Ms. Eun-Hee Hong (far left), chaperone teacher, posed with the awardees.

Instructors’ Post Program Meeting

As part of the program, participants became “local students” for a day when they visited a school in Honolulu. Participants toured the school campus, attended classes, and ate lunch with their local peers. The CAPE high school participants had a very enjoyable time at Roosevelt High School and many rated it as one of the most memorable experiences they had while in Hawaii. The middle school students, who visited Dole Middle School, found the experience very rewarding, and said it helped them to broaden their cross-cultural perspectives.

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Young-Tae Kim Grant: Hee-Sook Kim, Myung-Soek Lee, Han-Min Park, Hae-Sook Hong, Jeong-Sik Park
Eui-Sook Kim Grant: Cheol-Hyeon Park, Hoon-Keun Lee
Susie Kim Grant: Kun-Ouk Kim
Choon-Hak Cho Grant: Hwa-Kyu Yoon
Seung-Hwan Choi Grant: Sang-Mi Park

Merit awardees (English teachers) posed after receipt of the awards: From right: Jung-Soon Kim, Myung-Ran Kim, Myung-Soek Lee; Ms. Eun-Hee Hong (far left), chaperone teacher, posed with the awardees.

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11th Workshop for Elementary English Teachers
December 27, 2004 - January 22, 2005

37th Workshop for Asian-Pacific Teachers of English
January 3 - 30, 2005

22nd Program for Middle/High School Students
January 9 - 21, 2005

CAPE Culture Studies Workshop
January 9 - 21, 2005

40th International Program for College Students
January 10 - February 5, 2005

38th Workshop for Asian-Pacific Teachers of English
(fore Graduate Students in English Language Teaching)
February 2 - 17, 2005

17th Workshop on Home Care
February 8 - 15, 2005

Spring
19th “Asia Today” Series
April - May, 2005

2005 Exciting Programs Ahead!

Winter
• 11th Workshop for Elementary English Teachers
  December 27, 2004 - January 22, 2005

• 37th Workshop for Asian-Pacific Teachers of English
  January 3 - 30, 2005

• 22nd Program for Middle/High School Students
  January 9 - 21, 2005

• CAPE Culture Studies Workshop
  January 9 - 21, 2005

• 40th International Program for College Students
  January 10 - February 5, 2005

• 38th Workshop for Asian-Pacific Teachers of English
  (for Graduate Students in English Language Teaching)
  February 12 - 17, 2005

• 17th Workshop on Home Care
  February 8 - 15, 2005

Spring
• 41st International Program for College Students
  February 21 - March 19, 2005

Summer
• 25th Annual American Studies Forum
  August 2 - 9, 2005

• 39th Workshop for Asian-Pacific Teachers of English
  August 1 - 10, 2005

• 42nd International Program for College Students
  August 1 - 26, 2005

• 18th Home Care Workshop
  July/August

Fall
• 16th Language & Culture Seminar
  October - November

• 10th Workshop for Clinical Nurse Specialists
  November 9 - 20, 2005

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Mahalo To Our 2004 Contributors

A warm Mahalo goes out to each of the following CAPE contributors for support received through August 31, 2004:

Benefactors
Mr. Young-Tae Kim
Dr. Myung-Seok Park

Sustaining
Mr. Myung-Seung Lee
Dr. Jong-Young Park
Dr. Nam-Sheik Park

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Dr. Yang-Sung Koh &
Dr. Soong-Hee Kim
Ms. Tsuneko Sano

Dr. Edward J. Shultz
Mr. Shinji Soneda
Mr. & Mrs. Nick &
Eun-Young Yoo
14th Home Care Workshop
Participants

Sponsor
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Mr. Wallace Tom
Ms. Lillian Wadahara
Mr. Cade Watanabe
Ms. Charlene Watanabe
Ms. Ann Wilby
Ms. Ethel Yamaguchi
Ms. Glenna Young

CAPE Membership Increases in 2004

Our sincere thanks is extended to all who supported CAPE throughout 2004; your generous and continued support is greatly appreciated. As CAPE enters the 21st century, we have ambitious plans to develop and refine programs that continue to serve the educational and professional development needs of the people of the Asia-Pacific region. We will also continue to work towards obtaining sufficient funds to erect the planned CAPE Center on the site of the current CAPE home.

CAPE PROGRAM REQUEST FORM

Name ____________________________________________________________
Home Address _____________________________________________________________________________________________________________
____________________________________________________________________________________________ Zip: ________________________
E-mail:_____________________________________________ Tel:_________________________________Fax: ______________________________

Present Position & Business Address __________________________________________________________________________________________
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It’s a sort of strange feeling to be an Indian in the United States today. I’ve lived in the US for 21 years. When India was in the newspaper… it was usually for all the wrong reasons. It was because of an airplane crash or a train disaster… So any news was bad news when it came to India. And yet in the last year and a half it has been very different. If you have been following the news, invariably, India has been in the news for what one might call the right sorts of reasons. There have been so many news stories about the outsourcing of American services to India. There have been many stories about India’s growth rate currently. It has been averaging about 6 1/2% a year in the last decade, which puts it as one of the fastest growing economies in Asia, and certainly one of the fastest growing economies in the world. There have been other stories about the loss of American jobs, and each one of you may have personally already — even if you don’t know it — your connections to India has become a lot deeper over the last few years. Your retirement pension plan calculations, services, etc., have probably been outsourced to India. If you are one of those computer users, who like me, repeatedly runs into problems, and you call your Hewlett Packard helpline, chances are you will probably be connected to someone in the neighborhood I grew up in, Bangalore. Your health services plans, the processing of those plans, your claims, is likely happening in India. Even your x-rays, increasingly, your x-rays might soon be read and interpreted by technicians in India. And as the linkages between the world economies gets stronger and stronger because of information technology, you are going to find that societies like India are playing an even bigger role in your life, even, as I said, if you don’t realize it…

What has made India so visible in some ways in the last year and a half… is the sectors that it has succeeded in. These are highly visible sectors, things like computers, things like information processing, these are the happening sectors in a globalizing world… Americans looked the other way when jobs were lost in Allentown, Gary, Indiana, Flint, Michigan, because those were working class jobs that were being outsourced to places like South Korea and Taiwan. But now for the first time, it’s white-collar, middle-class jobs that are being outsourced. The corporations who were doing the outsourcing back then were telling their unionized workforce and non-unionized workforce that this is good for you, outsourcing these jobs means that we can buy these goods back at a much lower price, and therefore this is good for the whole economy — of course the American workers in Allentown weren’t buying any of it, quite frankly. You find that the same people who were the managerial class doing the outsourcing are finding their own jobs being outsourced. And of course there’s going to be a big human cry about it, because its one thing if the working class loses their jobs, but its quite another if a white-collar, middle-class person loses his job; he’s going to scream about it and what’s more, he’s going to pick up his phone, he’s going to call his congressman, he’s going to influence the media. So one of the reasons why India’s growth in the last few years has gained so much attention is because it is affecting the middle class in the United States in ways that no previous form of outsourcing or losing jobs has quite done.

Now you have to put this Indian success in information technology and business process outsourcing into some sort of context. That’s very important to do because the media attention is completely disproportionate to the size or the magnitude of what’s really happening… The total population of India is about 1.1 billion. It’s the second most populous country in the world — 1 in every seven people in this world is Indian. You’ve got a population of 1.1 billion people. The total number of people employed in information technology, business process outsourcing, software exports, etc., all of those related fields, is miniscule. The most optimistic, inflated estimate will take the figure to about 500,000 people. Now, you’ve got a 1.1 billion population, you’ve got about 500,000 people who are in this sector. NASSCOM, the National Association of Software Companies, the leading trade organization for the information sector, said we fully expect 700,000 people to be employed in this sector by 2008. Whatever form of boot-strapping, lifting yourself by the boot straps you can think of, 700,000 people are not going to transform an economy of 1.1 billion people. That’s just a fact. India adds about 8 million educated people into the workforce each year. That means in order to stay where you are you need to generate 8 million jobs per year, and we are not doing that.

Let me go though some of these statistics… It should put in perspective what Indian success in this field really means. So every year India needs to add about 8 million jobs just to stand still and not see the unemployment situation worsen. At present the Indian economy is adding about 3.6 million jobs every year. Besides information tech the other areas that are doing well are automotive parts exports. Auto exports, actually, as Suzuki produces most of its cars for export in India. The Korean car manufacturers, Daewoo and Kia, are increasingly producing a number of their cars in India. Pharmaceuticals is another area in which India has made rapid strides. But as I said, you’ve got to remember, all of these things including the information tech sector generate about 3.6 million jobs per year when 8 million are joining the unemployed roster.
every year. In fact, the unemployment rate between 1991 and today has gone up from about 5.99% to about 7.32%. The 7.32% unemployment rate is actually a gross underestimation as you know in any economy which has about 80% of its GNP coming from the informal sector. Unemployment is very difficult to register [in India]. So the 7.32% figure that I am quoting you currently is an underestimation. The numbers of the unemployed has gone up from 20 million in back 1991 to 26 million today. So there has been an increase of six million unemployed in a decade with the highest growth rate. Even if you assume a very optimistic growth rate of 6.5% going on from here, the unemployment situation is still going to worsen in the short track because if you are producing 4 million new jobs per year, you are still adding 4 million unemployed per year into the society. We are not talking any old unemployed here. These are unemployed people who have college degrees, they are educated, they are qualified, they are capable, and they are not getting jobs. So in political terms, you can imagine how explosive that situation is for the long run.

This is one of the interesting aspects of the Parliament elections going on right now in India… It’s precisely those states that in which the high tech economy has done so well that the incumbent regimes are finding it very hard to get reelected, notably in Andhra Pradesh and Karnataka. At first glance it seems really surprising. Why would a state which is doing so well in the information sector…why is that incumbent government losing power? Well it’s because what you’ve got then is a sort of enclave economy. Some people are doing extraordinarily well, but the others are out of that loop and are constantly reminded that they are in fact outsiders and are therefore facing a worse situation than before.

These states within India have competed with each other and other places in the global economy in order to attract Intel, Hewlett Packard, and all these companies. And how do they do that? They do that by promising tax breaks, they do that by providing subsidized electricity and critical space, and of course they do that by providing other incentives. So in other words, what you’ve got is a form of development which is almost symbolic. You have these glass skyscrapers by Intel, General Electric, General Motors, Hewlett Packard, and all the rest of them in places like Bangalore and Hyderabad. But none of that wealth is really leaking into the local economy. Your tax revenues aren’t going up sharply because of their productivity, because of their investment, and what you might be getting in fact, is the negative side of all this. Real estate prices in Bangalore have been skyrocketing recently. So people who have lived in Bangalore for a long time suddenly see themselves priced out of the real estate market forever. So you get all the negative externalities of this growth without really seeing the positives… Except for this very small sector of the population thriving in the IT boom.

Even in other terms, this economic growth rate has to be put in perspective. For instance, with all the liberalization and everything, India gets only 2.2% of the foreign direct investment flowing into Asia… India gets as little as $2 for every $100 that goes into FDI in Asia. And moreover, FDI amounts to about 0.5% of India’s GDP. These are very insignificant amounts, given the size of India’s continental economy. As a country as a whole, somewhere between 300 million to 450 million Indians still live in poverty and 400 million do not know how to read or write. 214 million people go to bed hungry every day. At the same time, India has wasted about 500 billion rupees worth of food grains in its storage facilities – that’s the annual harvest of Australia as a whole. This happened last year when agricultural growth was its best ever…the country’s producing enough food to feed everybody. And yet, somewhere in the region of 200 million are going hungry. About 1/3 of India’s 200 million children are not in school – they are working in fields, factories, outlets, carpet making, etc. About 63% of rural households have no electricity, contrasted to China, where the electrification rate is unbelievable – 97%.

What’s happening with Indian development is a development based on symbolic showpieces. In the 1950s and 60s under Nehru, development was in the form of these giant hydroelectric projects and steel mills. Nehru once called these hydroelectric dams the new temples of modern India. He saw them as symbols that would signify India’s leap them into the 21st century. Then in the 1990s you had the spectacle of nuclear bombs and nuclear explosions as a way of compensating for a fairly poor record in terms of economic growth. I think what you have been witnessing in terms of information technology business process outsourcing and sectors like that is another instance of such symbolic development. You’ve got a tiny enclave of an English educated middle class, which is doing heartily well based on its comparative advantage in the global economy. There are some spin-off effects of these things which radiate out perhaps to a few more million people. But as far as the large majority of the country is concerned, it’s not going to be any more effective as the hydroelectric dams were in the 1950s and 60s or the nuclear bomb explosions in terms of any lasting impact.

This is where I think it’s useful to contrast India with places like China or Korea, where substantial change did occur for the general populace as a whole along with these growth rates. And the reasons for that has been the ways in which the countryside was integrated into the economic transformation. My colleague, Kate Zhou, in the Political Science department, wrote a book about how the peasants changed China. And the argument there is how the Chinese industrialization…was spread through the country… In both China and Korea, before the big push forward in the exports began, there was a very substantial process of land reform which effectively made the rural populations a part of the economy, as distinct from a redundant weight dragging the economy back.

So unless India finds some way by which the vast majority of its population is included with its economic growth process, you are going to have nothing but a repeat of this kind of symbolic development in which some sectors gain global attention and seem to be doing very well, but by themselves are unable to absorb even the workforce that is produced each year, let alone make any massive change in the country’s employment situation or overall economy. So the spin-off effects right now are nowhere near sufficient to transform a sub-continental economy.

I want to make clear that nobody, no political party (besides some factions of the Communist parties), no economist, wants to go back to the days of Import Substituting Industrialization (ISI) – licenses and permits for everything, and all sorts of restrictions on the movement of commodities and capital and others. That model is over and done with. But at the same time, to expect this highly localized enclave successes in the Information Technology and Business Outsourcing sectors to change things substantially is completely unrealistic. My reason for going into these numbers into such detail is to show what the magnitude of the problem is and how minimal the successes are.